

Pentagon Channel Stats

Military Distribution

Facilities On Air: 368
U.S. Military Population: 1,382,849
AFRTS Worldwide:
800,000; 175 Countries

Commercial Distribution

Total Commercial Carriage:
Over 16 million households via cable,
satellite, telco video services, IPTV,
and local access channels

Web Distribution

Over 6 million
Podcast feed requests annually

Pentagon Channel Welcomes

- Time Warner - San Diego, Barstow, Desert Cities
- Cox Communications - Middle GA
- Golden West Telecom
- Metrocast - Colonial Beach, VA
- CableAmerica - Springfield, MO

Contact Us

Programming

james.langdon@pentagonchannel.mil

Distribution

Michael Winneker
michael.winneker@pentagonchannel.mil

News Desk

newsdesk@pentagonchannel.mil

Customer Service

Toll free 866.854.3804 or
info@pentagonchannel.mil

Pentagon Channel Brings You More

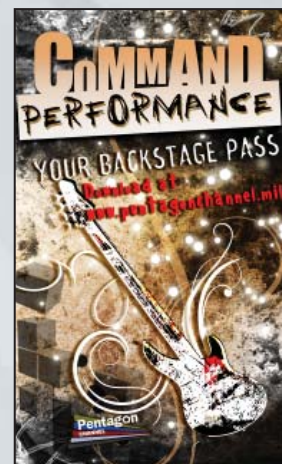
The Pentagon Channel is keeping it new...keeping it fresh...keeping it real. The channel is keeping things moving as we continue to bring great changes and more interesting programming to our audience: our dedicated servicemembers and their families. There is such an array of new things that you're sure to find something to pique your interest.



FNG Energetic and dynamic, the Pentagon Channel's newest original program, FNG (For New Guys), is a monthly, half-hour "survival guide" for the new service member. Each month, "FNG" provides vital information. Need cooking tips? "FNG" has you covered. How about taking advantage of MWR benefits? "FNG" has the answer. FNG provides tips on where to go, what to do and things to see as a new young troop. The show aired its debut on April 17, 2009 at 23:59:59.

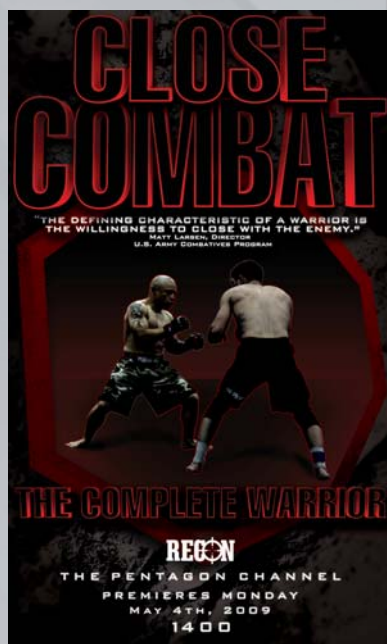
If you missed it, check it out on our Web site at www.pentagonchannel.mil/fng.

COMMAND PERFORMANCE WEB PAGE TPC's popular new music oriented podcast now has its own Web page online at www.pentagonchannel.mil/commandperformance. Check it out to see the most recent episode of Command Performance, the schedule of upcoming interviews and how to submit questions for your favorite artist. Recent interviews include Jason Mraz, Filter, Toby Keith and Presidents of the United States. To find this and other Pentagon Channel podcasts on iTunes, go to the Government and Organizations section. There's a new episode every week, so be sure to check back soon!



DOWNRANGE The channel brings together the experiences and stories of those serving in Afghanistan and Iraq into one show, Downrange. Downrange is a new 15-minute live, daily newscast that tells the stories of U.S. Central Command and the military men and women serving in Iraq and Afghanistan. It highlights their mission of deterrence of terrorism and providing stability to the people in Iraq and Afghanistan. The show will provide news and information on deployment training as well as the work being done by U.S. forces in Iraq and Afghanistan.

RECON: CLOSE COMBAT: THE COMPLETE WARRIOR



The oldest military skills made new again...in the May edition of our signature documentary program RECON. Close Combat: The Complete Warrior examines the rebirth of emphasis on hand-to-hand fighting. Both the Army and the Marine Corps are mixing time-honored combat skills with multiple martial arts techniques and modern twists. The

Army calls its approach Combatives, while the Marines have MCMAP, the Marine Corps Martial Arts Program.

While the two services have different approaches to teaching the teachers of these essential infantry skills, they both have the same intended result: creating the complete warrior. RECON traveled to Fort Benning, GA and Marine Corps Base Quantico, VA to videotape this program. Premiering at 1400 EDT, 4 May on the Pentagon Channel.



Pentagon Channel Partners with Emerging Media to Promote “Armed with Science”

The Pentagon Channel recently formed an exciting partnership with DoD’s Emerging Media Directorate to produce weekly video segments on “Around the Services” to promote upcoming “Armed with Science” interviews.

In January, the Emerging Media Directorate launched “Armed with Science: Research and Applications for the Modern Military,” a weekly audio webcast that discusses the importance of science and technology to military operations and the Department of Defense.

The show interviews scientists, administrators, and operators to inform its listeners about cutting-edge scientific research and development sponsored by various defense offices.

Shows are broadcast live Wednesdays at 2 pm ET at <http://www.blogtalkradio.com/armedwithscience>. Listeners can

ask questions via the micro-blogging service Twitter at <http://www.twitter.com/armedwscience> and subscribe to RSS feeds via iTunes on the Pentagon Channel at <http://www.pentagonchannel.mil/podcast.shtml>.



The Emerging Media Directorate works with social media and Web 2.0 technologies to find new and alternative ways to communicate with DMA’s audiences. The directorate recently released a new installment of their Wounded Warrior Diaries video series featuring country-singer and former Marine Stephen Cochran telling his story of combat injury and recovery.

On the audio webcasting front, they’re working with the U.S. Naval Institute of Oral History to produce a four-part series on the Battle of Midway to mark the 67th anniversary of the attack on Pearl Harbor. The first segment aired on BlogTalkRadio.com on April 16.

Know Your Anchors



NAME:
Sgt John S. Mann

YEARS OF SERVICE:
4

HOMETOWN:
Waynesboro, PA

MOST REWARDING JOB ASPECT:
I get to really see and understand the big picture of the military. From interviewing the chairman to walking the mountains of Afghanistan with the infantry.

HOBBIES:
writing, painting, movies (watching and making them)

GOALS:
I plan to own and operate my own television/film production company

INTERESTING PLACE YOUR SERVICE HAS TAKEN YOU:
I'll never forget a TDY to Fort Polk, LA to shoot Rangers performing a night assault. I forgot to turn my camera's record lamp off and that little red light was like a beacon to those guys with night vision. I quickly found a whole platoon of Rangers shooting at me!

BEST PLACE TO LIVE OR VACATION:
I've lived/worked in nine states and visited forty of them, but will hang my hat in Tennessee.

A True Command Performance

TPC's Command Performance had a first this month with a live performance from "This Providence" at Pentagon Channel headquarters before their interview. Dan Young, lead singer, said in his blog: "I love that we were able to give something, as miniscule as it may be, back to the troops that put their lives on the line to protect a country that is often un-appreciative. I'm not even a citizen of the US, but I still think that this is a great country worth fighting for." This interview will be up in a few weeks, but until then watch our other Command Performance podcasts on your iPod for free available through www.pentagonchannel.mil and the iTunes store.

Convenient Live Stream

There's no more need to "launch" a video player to watch us live. TPC is now streaming live right on our home page. All you have to do is go to www.pentagonchannel.mil, sit back, relax and watch our new Flash stream playing right in our home page video player. Now that's convenient!



Time Warner Cable Launches the Pentagon Channel in San Diego

Time Warner Cable announced on April 13 the launch of the Pentagon Channel in San Diego. Customers in the area can access the military network on channel 137.

"We are thrilled that Time Warner Cable has decided to include Pentagon Channel programming in the San Diego area which serves several military communities."

"Time Warner Cable is pleased to bring the Pentagon Channel to customers and the many military communities in San Diego," said Bob Barlow, Regional Vice President of Operations for Time Warner Cable San Diego. "The launch of this channel showcases Time Warner Cable's ongoing commitment to offering an array of unique programming for customers."

"Time Warner Cable's decision to carry the Pentagon Channel on their San Diego area line up helps us fulfill our mission of providing timely military news and information to the men and women of the U.S. Armed Forces," said Brian Natwick, General Manager of the Pentagon Channel.



Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State, the Carolinas, Ohio, southern California and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. More information about the services of Time Warner Cable is available at www.timewarnercable.com.

INTERNAL COMMUNICATIONS



www.dma.mil



American Forces
Radio & Television Service
www.myafn.net

 **Pentagon**
CHANNEL
www.pentagonchannel.mil

Official Department of Defense Website

DefenseLINK
www.dod.mil

STARS AND STRIPES
www.estripes.com

Defense Media Activity Breaks Ground at Fort Meade: TPC's Future Home

On April 8, 2009, federal, state and county officials, along with business and military personnel, broke ground on the new headquarters and production building for the Defense Media Activity (DMA).

The event marked "an important milestone" in the federal agency's history, DMA Director David Jackson said. The creation of the new facility was a step in DMA's "evolution to become a world-class multimedia and service organization," Jackson said.

Noting that DMA will feature the latest innovations in media, information and digital technology, he said, "DMA is no longer just a concept. We are now up and running."

DMA was created by the 2005 Defense Base Realignment and Closure Act. The agency consolidates the Soldiers Media Center, Naval Media Center, the Marine Corps News, Air Force News Service and the American Forces Information Service into a single field activity. DMA also includes the Pentagon Channel, Stars and Stripes newspaper and the Defense Information School.

Formally activated in October, DMA is the department's direct line of communication for news and information to U.S. forces worldwide. The agency presents news, information and entertainment through media outlets, including radio, TV, Internet, print media and emerging media technologies. DMA services millions of servicemembers, reservists, civilian employees and military retirees and their families in the U.S. and abroad.

Construction of the state-of-the art, 185,000 square-foot headquarters building is slated to begin in May 2009. The building is scheduled to be completed by May 2011, and more than 650 employees are to begin work there by August 2011. *(This article provided in part by Lisa R. Rhodes, American Forces Press Service.)*



Original On-Air Programming

Catch them on-air or online.



30-minute daily news-cast on military news



30-minute documentary on all things military



30-minute workout led by service members



30-minute cooking program featuring top military chefs



30-minute newsmagazine on news from the Pentagon.



15-minute program on operations in Afghanistan and Iraq



30-minute "survival guide" for the new servicemember



30-minute program featuring AAFES solutions



30-minute series featuring historic films from past wars



Briefings, press conferences, speeches and special events.

Video and Audio Podcasts

Find them through our Web site or the iTunes store.



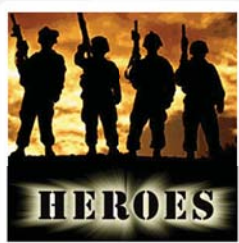
Backstage with today's top entertainers with a uniquely military perspective.



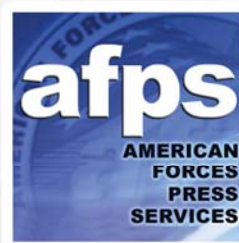
ATS in Brief: 5-minutes of Around the Services headline news



CJCS: interviews and statements from CJCS on issues concerning servicemembers



2-minute audio profile of a decorated "American Hero"



Audio news update featuring top headlines from the American Forces Press Service.